



## Implementing ROI in Your Organization

### *ROI Institute Canada Is On Your Team*

#### **Preparing the Management and Executive Teams**

Obtaining higher level buy-in and support for ROI can be a challenge. We offer a 1 hour briefing on the ROI Methodology that is management and executive focused.

#### **Your ROI Studies**

We can be part of your project team and provide:

- Coaching and consulting on the whole project or on specific aspects of the project
- On-site hands-on involvement in the project

#### **Teaching ROI**

Quite simply, you can't do it alone. You need support from others in your organization, and they need to acquire a level of expertise in the Methodology. We offer a variety of workshops customized to your organization. Some of the topics that accelerate implementation are:

- **1 Day ROI Methodology Workshop** – introduction to the skills
- **2 Day ROI Methodology Workshop** – more in depth with skills building
- **Beyond Learning Objectives** – a critical component to successful projects – having everyone know how to set objectives at all 5 levels
- **Survey Basics** – learn how to collect the right data
- **ROI Methodology Refresher** – upgrade your skills and knowledge after Certification

#### **Your Internal ROI Certification**

Having a critical mass in your organization go through ROI Certification is the best method to ensure full and successful implementation. Everyone is on the same page, able to assist others and build networks. An internal certification is customized to your organization and your programs and projects.

**As an ROI Certification member there are special rates available to you and your organization for services – please connect with Suzanne Schell to discuss your needs.**

#### **About ROI Institute Canada**

ROI Institute Canada is the Canadian partner of the ROI Institute and a leading provider in measurement, evaluation and ROI – enabling Canadian public and private organizations to prove the value, impact and ROI of programs, projects and improvement initiatives. To discuss your challenges or inquiries on ROI, contact Suzanne Schell.

### **Upcoming Events** **ROI Workshops**

**October 20 – 24, 2014**  
**Fredericton, New Brunswick**  
**Open ROI Certification**

**November 17 – 21, 2014**  
**Burnaby, British Columbia**  
**Open ROI Certification**

**November 24 - 28, 2014**  
**Montreal, Quebec**  
**Open ROI Certification**

### **Register for Events**

Please go to [www.roiinstitutecanada.com](http://www.roiinstitutecanada.com) to register or scan the code below.



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