



# ROI DATA COLLECTION PLAN

**PURPOSE OF THIS EVALUATION:**

**PROGRAM/PROJECT:** \_\_\_\_\_ **RESPONSIBILITY:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

LEVEL	BROAD PROGRAM OBJECTIVE(S)	MEASURES	DATA COLLECTION METHOD/INSTRUMENTS	DATA SOURCES	TIMING	RESPONSIBILITIES
<b>1</b>	SATISFACTION/ PLANNED ACTION					
<b>2</b>	LEARNING					
<b>3</b>	APPLICATION/ IMPLEMENTATION					
<b>4</b>	BUSINESS IMPACT					
<b>5</b>	ROI	<b>COMMENTS:</b> ..... ..... ..... .....				