



ROI ANALYSIS PLAN

PURPOSE OF THIS EVALUATION:

PROGRAM/PROJECT: _____ **RESPONSIBILITY:** _____ **DATE:** _____

DATA ITEMS (USUALLY LEVEL 4)	METHODS FOR ISOLATING THE EFFECTS OF THE PROGRAM/ PROCESS	METHODS OF CONVERTING DATA TO MONETARY VALUES	COST CATEGORIES	INTANGIBLE BENEFITS	COMMUNICATION TARGETS FOR FINAL REPORT	OTHER INFLUENCES/ ISSUES DURING APPLICATION	COMMENTS