



ROI Healthcare 2-Day Workshop

January 15 & 16, 2020
Toronto, Ontario



Registration fee

\$1,150 plus HST

Who Should Attend

Individuals who need to demonstrate the ROI impact of initiatives including technology, Lean Six Sigma, Public Health programs, quality, patient satisfaction, process improvement, innovation, staffing, HR, learning and development, and physician leadership.

Hosted By



Ontario Telemedicine
Network

ROI Institute Canada is delivering a **2-Day skill building Workshop on Measuring ROI (Return on Investment) in Healthcare** January 15 & 16, 2020 in Toronto, Ontario. This 2-day workshop is customized for Canadian Healthcare, healthcare leaders and executives. The **Phillips ROI Methodology**: a systematic process to prove the value, impact and ROI in healthcare programs and improvement initiatives.

Build Your Skills in the ROI Methodology

Workshop Objectives

This is a workshop on measurement and evaluation. The 2-day workshop emphasizes the ROI Process developed by industry leader Jack Phillips. You will experience application of the ROI Process model. This includes developing application impact objectives, collecting various types of hard and soft data, isolating the effects of the program, converting data to monetary values, tabulating appropriate program costs, and calculating ROI. You will quickly see the advantage of the process as six types of data are collected and analyzed. This data represents both qualitative and quantitative data, developed from a variety of sources.

What You Will Learn

During the workshop, you will:

- Apply the ROI Methodology to a program in your healthcare organization
- Get detailed, first-hand experience with every step
- Learn how to calculate ROI
- Learn how to isolate the benefits of programs, projects and improvement initiatives
- Learn how to enhance program results and improve ROI
- Discover how to translate both tangible and intangible benefits into monetary values

Book:
**Measuring ROI in
Healthcare**



Tools and Techniques to Measure the Impact and ROI of Healthcare Improvement Projects and Programs.

Authored by Dr. Jack Phillips, world renowned and developer of the ROI Methodology, and 3 other experts.

Workshop Benefits

- Demonstrate ability in the ROI Methodology
- Attain a foundation of skills to apply to your ROI Certification
- Permission to conduct one-day workshops on the ROI Methodology in your own organization
- Sought-after skills that will make you more credible and valuable to your organization's executives

Build your skills, including:

- Setting objectives which reflect ultimate outcomes
- Determine data collection timing and methods
- Choose appropriate strategies for isolating the effects of programs
- Calculate or estimate the value of an improvement
- Apply simple statistical tools to data analysis
- Analyze data/calculate the actual financial ROI

Facilitation

Facilitated by **Suzanne Schell CRP** - the ROI Methodology two-day workshop provides a practical measurement experience.

Registration

We offer discounts to organizations that register more than 1 participant for this workshop. To **REGISTER** and discuss your discount, contact Suzanne Schell at 613-567-9402 or email suzanne@roiinstituteCanada.com.

About ROI Institute Canada

ROI Institute Canada is a leading provider in measurement, evaluation and ROI - enabling Canadian public and private organizations to prove the value and impact of programs, projects and improvement initiatives. To discuss your challenges or inquiries on ROI, contact Suzanne Schell: 613-567-9402 | suzanne@roiinstituteCanada.com

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