



ROI in Healthcare Online Workshop

June 23, 2020

9:00 – 12:00 (30 minute break) 12:30 – 3:30



**Regular fee: \$399 + HST
per participant**

**More than 1 participant
registering from the same
organization the fee is \$299
+ HST per participant**

**Register: Contact by
phone: 613-567-9402 or
email
Suzanne@roiinstituteCanada.com**

Who Should Attend

Individuals who need to demonstrate the ROI impact of initiatives including technology, Public Health programs, quality, patient satisfaction, process improvement, innovation, staffing, HR, learning and development, and physician leadership.

ROI Institute Canada is delivering an **Online skill building Workshop on Measuring ROI (Return on Investment) in Healthcare** June 23, 2020. This workshop is customized for Canadian Healthcare. The **Phillips ROI Methodology**: a systematic process to prove the value, impact and ROI in healthcare programs and improvement initiatives.

Build Your Skills in the ROI Methodology Or refresh your skills and capability

Workshop Objectives

This is a workshop on measurement and evaluation. The workshop emphasizes the ROI Process developed by industry leader Jack Phillips. You will experience how to apply the 12 steps of the ROI Process model. This includes developing application impact objectives, collecting various types of hard and soft data, isolating the effects of the program, converting data to monetary values, tabulating appropriate program costs, and calculating ROI. You will quickly see the advantage of the process as six types of data are collected and analyzed. This data represents both qualitative and quantitative data, developed from a variety of sources.

Facilitation

Facilitated by **Suzanne Schell CRP** - the ROI Methodology Online workshop provides a practical measurement experience.

ROI Institute Canada

To register for the workshop contact Suzanne Schell 613-567-9402 or | suzanne@roiinstituteCanada.com

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